BECOME AN EPIC 2027 PARTNER

The Canadian Initiative for Elder Planning Studies is now accepting partnerships for the 2027 Elder Planning Issues Conferences (EPIC).

Effective Communication: Bridging Confusion and Clarity; Turning Complexity Into Clarity. One Conversation at a Time.

Three Locations. One Great Opportunity.

VANCOUVER, BC | April 20, 2027
RED DEER, AB | April 22, 2027
NIAGARA FALLS, ON | June 6-8, 2027

EPIC brings together professionals who serve Canada's growing senior population. As an EPIC 2027 sponsor, you'll have the opportunity to **showcase your organization, build valuable relationships, and put your brand in front of advisors focused on elder planning issues.**

Put Your Brand in Front of the Professionals Helping Canadians Navigate Aging, Retirement and Legacy.

Connect with advisors and professionals who influence important financial, insurance, retirement, estate and elder-planning decisions.

2 PARTNERSHIP INVESTMENT OPPORTUNITIES

EPIC 2027 Premier Partner - $3,000

Frist Choice of Presentation time (if desired) during each conference.
INCLUDES – ***3 VIP*** complimentary EPIC 2027 registrations for some of your key Associates.

✔	**Premier Partner level recognition** on the EPIC 2027 conference website.
✔	**Premier Partner level sponsor gets co-credit** for all Conference signage, Name Badges, Lanyards & conference Audio services
✔	**Premier Partner level recognition** in all pre-conference promotional materials via email & social media
✔	**Premier Partner level priority** exhibit booth location or bring your own corporate booth
✔	**Premier Partner logo** displayed on presentation screens during breaks as time allows.
✔	**2 full page colour advertisements** (4 3/4" wide x 7 3/4" tall) in conference program, with priority placement on inside front & back cover of program

EPIC 2027 Community Partner- $700 + applicable HST/GST per location

OR



$1,700 + applicable HST/GST for ALL THREE locations

If you can't make all 3 locations, we will hand out your corporate literature for you.

Three EPIC Conferences. Three Markets. One Partnership: $1,700.

✔	**Community Partner level recognition** on the EPIC 2027 conference website, recognition in all pre-conference promotional materials via email & social media
✔	**Exhibitor space** with a skirted table and chairs, or bring your own corporate booth
✔	**Brand exposure** through EPIC conference marketing
✔	**Your opportunity to take the stage** and deliver a brief elevator introduction about your organization and what you do.
✔	**One half page advertisement** (4 ¾" wide x 3.875" tall) in conference program.

What ever sponsorship option you choose, please advertise the 2027 EPICs through your advisor and associate networks as this will provide for greater attendance for all of us.

For conference details and ongoing updates, visit**:** **2027 EPIC Information**

OUR 2027 THEME

Effective Communication: Bridging Confusion and Clarity; Turning Complexity Into Clarity. One Conversation at a Time.

As Canada's population ages, elder planning is becoming increasingly complex. Advisors are navigating not only financial and planning decisions, but also **emotional conversations, cognitive changes, family dynamics, and the challenges that can arise when clients and families don't clearly understand their options.**

Confusion can lead to hesitation, mistakes, and missed opportunities. **Clarity builds confidence, strengthens trust, and helps create better outcomes for seniors and their families.**

That's why EPIC 2027 has one central mission:

To equip advisors with the communication tools, strategies, and insights they need to turn complexity into clarity for aging clients and their families.

Why This Theme Matters

Today's seniors and their families may be dealing with:

- Cognitive decline and decision-making challenges
- Rising healthcare costs and financial uncertainty
- Emotional concerns surrounding aging, independence, and legacy.
- Conflicting advice from family members and professionals
- Complex insurance, estate, and retirement planning decisions

Today's advisor must be able to communicate with **clarity, compassion, and confidence**, not only with senior clients, but also with caregivers, adult children, and multi-generational families.

EPIC 2027 equips advisors to navigate these important conversations with confidence, compassion, and clarity.

EPIC 2027 - Turning Complexity Into Clarity. One Conversation at a Time.

Ready to Join Us as a Partner?

Partnership opportunities are limited, so we encourage you to reserve your participation early.

If you are in one of these disciplines, then EPIC 2027 is where you want to be.

- Insurance carriers
- MGAs
- Investment/fund companies
- Wealth management firms
- Financial institutions

- Estate/trust companies
- Financial planning technology
- Legal/estate-planning organizations
- Retirement income companies
- Accounting/tax organizations

- Retirement residences
- Home healthcare
- Senior living

- Funeral/pre-planning
- Aging-in-place services
- Senior technology

Please contact **alex@cieps.com** with your sponsorship intent so we can add your organization to the EPIC conference website and begin including you in our marketing materials.

Be part of EPIC 2027. Build relationships. Increase your visibility. Support the professionals serving Canada's aging population.

Thank you for your continued partnership. We look forward to having you join us at **EPIC 2027!**

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